

ImagePerfect™ 2924 Ferro Film is a printable ferrous product with high levels of print quality that is ideal for use in quick-change magnetic POS/POP signage systems. This product has been specially created for digital printing on large-format inkjets and is suitable for printing with eco solvent and solvent inks, as well as UV-cured Inks.

**IP 2924**

ImagePerfect™ 2924 Ferro Film is a white print media with an attraction to magnetic surfaces. It uses the highest quality film that is coated with micro-iron particles. Unlike printing directly onto magnetic products, which are typically thick, difficult to print on, and limited in size and image quality, IP 2924 is significantly thinner, smoother, more flexible and it allows for photo-quality graphics to be printed. This product has been developed for large-scale graphic systems and allows retailers to change in-store displays quickly and easily without the installation costs associated with professional merchandising. It simply requires a magnetic surface with which to interact, such as Self-Adhesive Flexible Magnetic Sheet (SAP code: MAGDM51710). It is easily and quickly installed. It is versatile and can be combined with almost any magnetic surface to meet an array of demands for changeable graphics. It is sustainable and cost-effective, reducing the life cycle cost for signage (it can be more cost effective than traditional options for retail signage programmes). Transport costs are low as the printed graphics can simply be shipped to the installation site in shipping tubes. The IP 2924 graphics can be rolled out by in-store personnel in a matter of minutes to deliver POP perfection every time. It is relatively easy for retailers to retrofit their retail spaces to accommodate magnetic installations, whereby IP 2924 will effortlessly update in-store promotions. To avoid the transfer of fingerprints to the surface of the media, it is advisable to wear cotton gloves. IP 2924 is not recommended for printing on latex printers or on roll-to-roll UV printers. For storage, ensure the packaging is closed and avoid contact with direct sunlight. Laminate: IP 2810-101 or IP 2810-200.

Specifications	
DESCRIPTION	Ferro film
COLOUR	White matt
THICKNESS	300µ
WEIGHT	N/A
TEMPERATURE RANGE	-20°C to +50°C
DURABILITY (UNPRINTED)	N/A
FLAME RETARDANCY	N/A
SHELF LIFE	12 months, 20°C / 50% humidity
RECOMMENDATION	For optimum quality, please ensure that the media feed adjustment has been completed for this material

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Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material for its specific use. All technical data are subject to change.

The durability is based on mid European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the graphics. For instance, exterior performance will be decreased in the case of signs facing south, in areas of long high temperature exposure such as southern European countries, in industrially polluted areas or in areas of high altitude. Also, for horizontal applications, exterior performance will decrease.

The print media should be completely dry before further processing, such as cutting, laminating, varnishing or application, or the residual solvents can otherwise change the specific features of the product. To ensure the best possible outcome, the match-component ImagePerfect™ profile should be used with the relevant ImagePerfect™ media.

