

Avery Dennison® 777 Cast Film

The new standard for everyday durable computer-cut signage. Bring the benefits of cast film to medium-life applications.

Responding to the needs of an evolving marketplace, Avery Dennison® 777 Cast Film brings the conformability of top-of-the-range products to many medium-life computer-cutting applications – at a competitive price

With a choice of no less than 100 standard stock colours, Avery Dennison® 777 Cast Film can be a signmaker's everyday answer for all kinds of quality signage, indoors and outdoors – including applications over curved substrates, and jobs requiring applied durability of up to eight years.

Offering excellent cutting and weeding on a wide range of computer signcutting equipment, Avery Dennison® 777 Cast Film comes with a permanent acrylic adhesive and a robust kraft backing for accurate cutting. They're REACH compliant, too – products of a new generation of environmentally-responsible manufacturing technology that is responding to global legislation that is now taking effect.

All in all, Avery Dennison® 777 Cast Film brings the benefits of a conformable, low-caliper, ultra-smooth cast film to the markets where polymeric calendered film has hitherto dominated: medium-life computer-cut vehicle graphics and signage, retail and promotional graphics, and outdoor advertising.

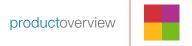
KEY FEATURES

- Very good conformability to rivets and corrugationsCompetitively priced
- > Up to eight years' outdoor durability
- > Outstanding choice of colours and finishes
- > Excellent dimensional stability
- > Easy, accurate computer cutting and weeding
- > The signmaker's 'one-stop shop' for even the most demanding tasks
- > REACH compliant conforming to the latest environmental regulations

RECOMMENDED USES

- > Graphics on rigid-sided vehicles
- > Graphics on boats and sports vehicles
- > Directional signage
- > Window graphics
- > Retail signage
- > Outdoor advertising
- > Point-of-sale and promotional uses





STANDARD COLOURS



These colours are digitally reproduced for printing purposes and are not 100% accurate. For an exact production colour match, please contact your Avery Dennison sales representative.

For information on warranty terms, exclusions and certain limitations that apply please see our website: graphics.averydennison.eu

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